



INSTRUCTURE

THE MAKERS OF CANVAS



Times
Higher
Education

**Designing
the future of
education
with stackable
credentials**



The Instructure Vision

- Instructure is the global leader in Teaching and Learning technology.
- We help learners, educators, administrators, and communities learn together.
- We deliver an open and extensible learning platform that makes teaching and learning easier for everyone.
- Our interconnected solutions support personalized learning environments.
- Instructure helps:
 - **Elevate Learning** by improving the learning process.
 - **Amplify Teaching** by helping Educators improve their institutional practices.
 - **Intensify Impact** by improving learning outcomes.

The Instructure Learning Platform

The Instructure Learning Platform helps make learning personal through software, assessment tools, content, professional development, partner technologies, and a million-member-strong user community. Instructure solutions amplify the power of teaching and elevate the learning process, leading ultimately to improved learning outcomes.



Lifelong Learning Flexibility

Trends

- Learners need the option to learn anywhere, anytime
- Higher demand for skill development amongst adult learners
- Showcasing skills to employers is increasingly important
- Prospective learners looking for short, non-degree programmes
- Courses need to support both in-person & digital learners
- Institutions and teachers want to retain academic freedom while delivering a consistent student experience in any medium





Learn. Your Way.

Flexible. Bespoke. Modular. Transformative.

Trends and Tensions in Learning & Development

Growth in micro-learning

Vs

Formal academic qualifications

Required career development

Vs

Taking time out of career to attend University

Flexible and agile - need to respond to the market place, current business climate

Vs

Structured, scheduled, formal learning

Online learning including e-learning courses, webinars, virtual classrooms

Vs

Executive development – a focus on genuine challenges, taking action and learning as individuals, a team, and organisation

Global Online Stackable Programmes

Key Concepts



Online self-paced and live-online



Accessible and flexible



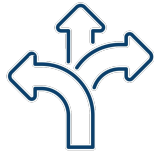
Micro-credentials to Masters



Delivered by Cranfield faculty and Industry leaders



Life-long learning



Choose your path



Globally available



Simple entry requirements



Career focused

Cranfield Micro-Credentials



Asynchronous – always available
4-6 hours



Asynchronous – always available
6-8 hours



3 x per year – Live Online
2 x 5 hours

Micro-Credentials to PG Award

Transformational



Organisational Design

Executive / Short course students (CED)

PG Award

Transformational
Strategy
+
Organisational
Design

+

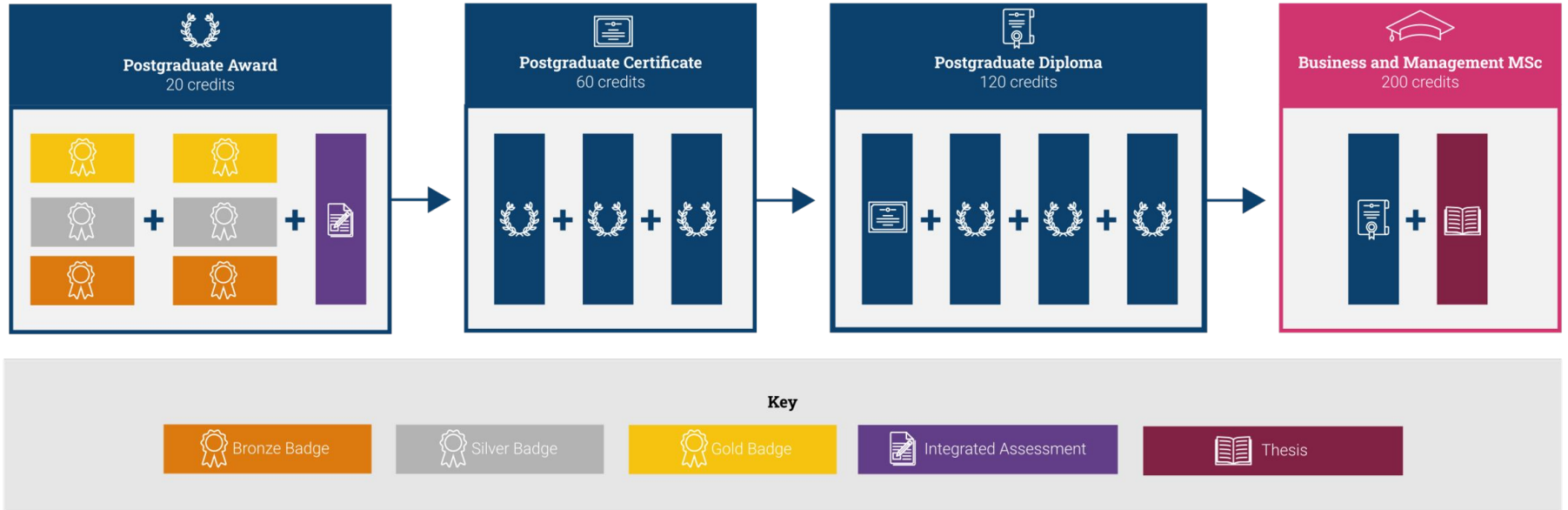
Integrated
Assessment

Requires

- IELTS 6.5 English
- Induction and ongoing learning support

Registered students (CU)

Pathway to an MSc



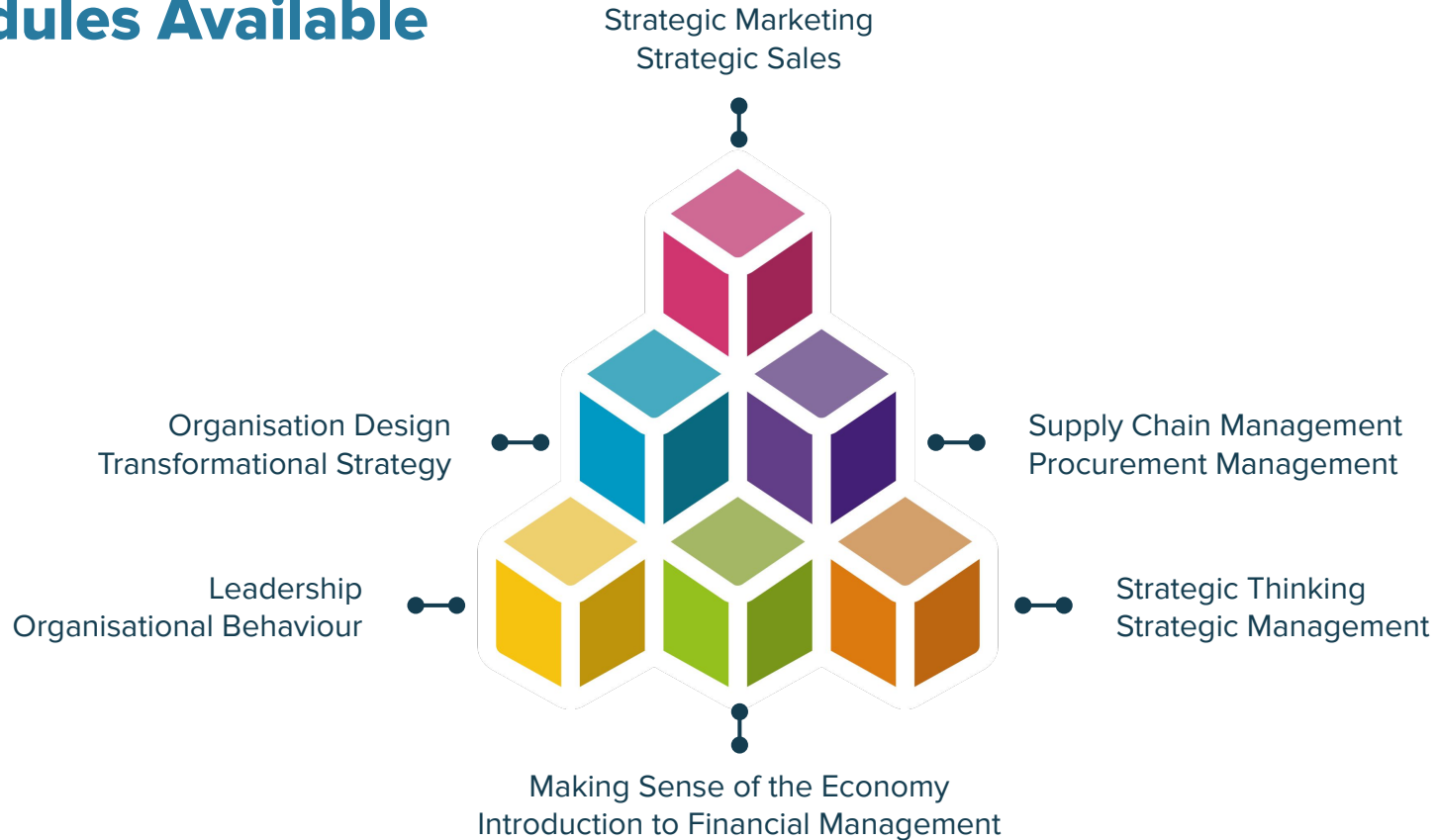


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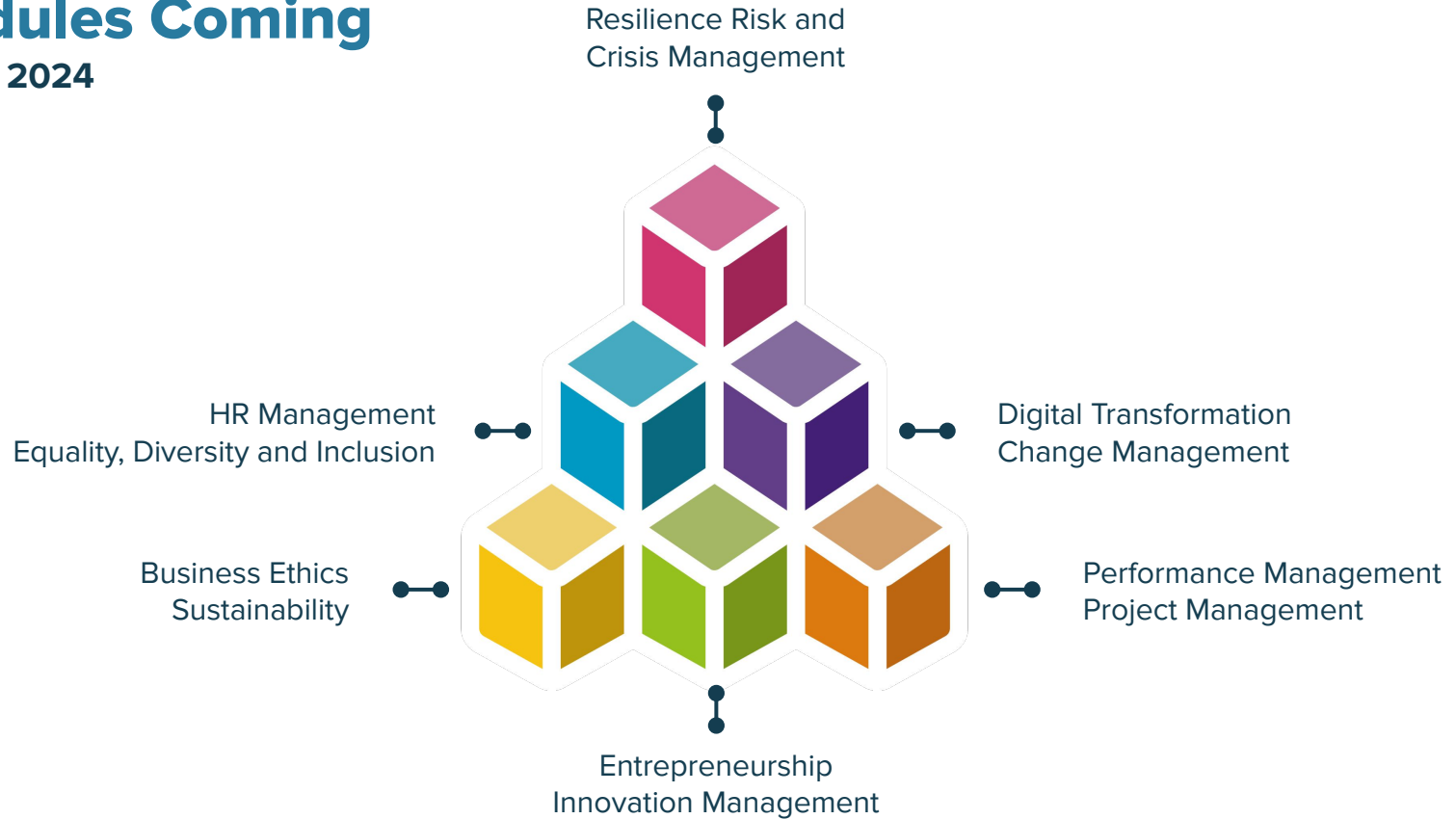
Modules Available

2023



Modules Coming

2023 - 2024



Learner Feedback

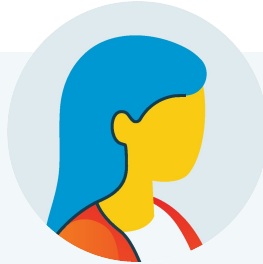


Marcus

Making Sense of the Economy

“Short, sharp, and to the point and I was able to re-watch some of the videos to understand the topics. Both Professors were engaging and really came across well.

Modules are broken down into bitesize chunks so I was able to say I can do this section in one night etc. I will have to go back over some areas again and this was easy to do as the sections are clearly and logically structured.”



Lynn

Organisational Design

“I really like the use of videos and animations (with transcripts available where that is preferred), it’s nice to have a mix of content types to interact with. I also like the use of quizzes and reflection activities, where I was encouraged to apply them to my own organisation, so I am more likely to realise the benefit of interacting with the course.

The case study PDFs look very slick.”

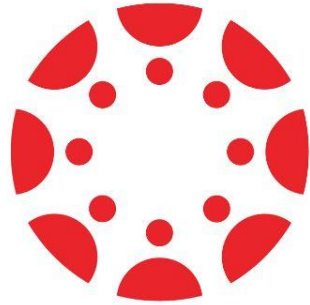


Andre

Organisational Design

“The idea upon which this learning approach has been built is very clever. It is very convenient and the messages are communicated very clearly and quickly within the short span of each module page.

I have been learning whilst on the train, waiting at airports or during 30 min downtime breaks with the kids. I am reading the course completely via my phone using the website.



CANVAS

BY INSTRUCTURE

**Stay Ahead
of the
Learning
Curve with
Canvas.**

